



RATE CARD

PO Box 2389, Ada, OK 74821
Phone: 580.332.8659
admin@okenergyproducers.org

OEPA JOURNAL – MONTHLY UPDATE



BANNER
8 x 2.5 inches
600 x 200 pixels

COMPANY STAMP
Company logo
(2 x 2in) & 70 words

POSTAGE STAMP
4 x 4 inches
384 x 384 pixels

	1 MONTH	6 MONTHS	12 MONTHS
Banner	\$50	\$250	\$500
Postage Stamp Sponsored Content: <i>Right or Left Side placement</i>	\$25	\$100	\$250
Company Stamp <i>Company Logo & 70 words</i>	\$10	\$50	\$100

FREQUENCY: Bimonthly. Ads are included in both publications a month.

MATERIALS DEADLINE: 20th of month preceding publication date. *Limited spots available. Please contact us for availability.*

AD SPECS: Submission of materials via email. Files can be emailed to admin@okenergyproducers.org.

PREFERRED FORMAT: PNG or JPEG file, 72 DPI, web-optimized, no animation. Website link or graphic links to website provided by client. Maximum file size 400KB.

****Any adjustments/corrections to the files will be done by the client and resubmitted to OEPA. OEPA does not guarantee any changes made to/reformatting of client files.**

ELECTRONIC – WEBSITE



HOMEPAGE BANNER
710 X 375 pixels

	1 MONTH	6 MONTHS	12 MONTHS
Homepage Banner <i>Top placement</i>	\$250	\$1250	\$2750
Homepage Banner <i>(rotating) Lower placement</i>	\$150	\$750	\$1650

AD SPECS: Submission of materials via email. Files can be emailed to admin@okenergyproducers.org.

PREFERRED FORMAT: PNG or JPEG file, 72 DPI, web-optimized, no animation. Website link or graphic links to website provided by client. Maximum file size 400KB.

****Any adjustments/corrections to the files will be done by the client and resubmitted to OEPA. OEPA does not guarantee any changes made to/reformatting of client files.**